

Yachting Victoria – Strategy Overview – 2005 - 2006

Vision - Yachting, and boating through clubs will be recognised as an enjoyable, accessible, safe sport and lifetime recreation for everybody						
Mission To have more people participating , more successfully and more enjoyably in boating and sailing at member clubs						
Objective	Key Result Area	Key Performance Indicator (s)	Committees	Manager Responsible	Related YA Committee / KRA	Other Stakeholders
1 Ensure that the infrastructure is attractive to people and affordable & secure for member clubs	Strategic Representation	Investment in boating infrastructure No of boats at member clubs	Executive	CEO		Clubs Government eg DSE & Parks Local Government Boating Industry Association
2 Increase the success of competitive sailors	Coaching (including high performance)	No of qualified coaches National & International success/results	Coaching	Coaching Manager	High Performance Program	YA AIS VIS Classes & clubs Sailors
3 Maximize the number of people trained in boating and sailing at member clubs, and the number of volunteers supporting them	Training	Number of YA course graduates at YV & YATC's. Conversion to Club membership	Training (Equipment)	Training Co-Ordinator Sailing School Principal	National Training Committee National training committee	Commercial Ops MSV Clubs

		\$ income to YV				
4 Increase safe participation in club based events and the expertise of member clubs in event and race management	Competition Development	Number of participants in YV & Club Events No of safety incidents No qualified race officials \$ income – entry & sponsor	Safe Boating Policy, Race Rules. Sail Melbourne, Keel, Trailable, OTB Handicap Boating Vic. Teams & Match Racing	Competition & Event Development Manager SM Co-Ordinator	YA Committees Safety Racing Rules Race Officials Team/Match Offshore Keel Boat	Government – SRV & MSV Clubs
5 Encourage the maximum possible number of people to participate at member clubs	Participation Marketing	Club Membership Growth \$ sponsor income	Marketing Sailability	CEO Sailability Co-Ordinator		Clubs YA Government – SRV & Vic Health
6 Optimise the effectiveness and efficiency of member clubs through provision of services and advice	Services to Clubs	Club satisfaction with YV All clubs affiliated & financially sound	Regional Clubs	Regional Club Development Manager Office Assistant		Clubs VicHealth YA
7 Effectiveness & efficiency of YV's own admin	Admin & Governance & Secretarial Support	Committee & customer satisfaction Cost control	Treasurer	Accountant Office Assistant		Committees

